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Top Skills

Energy
Project Management
Project Planning

Roberto Massa

Director of Strategy and Consulting
Comuna 1, Buenos Aires Province, Argentina

Summary

Over 30 years of experience in Engineering & Consulting Services, Exporting Services, Off Shore Engineering, Construction, & Construction Management, Project Management as well as Project Portfolio Management, providing services to different markets from Food & Beverage, Pharmaceutical and several different kinds of Industrial facilities, to Mining, Power Generation, Oil & Gas and the Petrochemical industry.

From 2000 to 2011, I held key leadership positions at CH2MHill Latin America initially in charge of the Operations of Argentina, then South America and finally Latin America where all the Country Operations Directors reported directly to me, a position directly reporting to the Latin-American Regional Managing Director. CH2MHill had +1000 employees, between engineers and technicals across Latin America in 2011.

From Argentina, the Brazilian, Peruvian and Russian CH2MHill operations were started up. In 2008, Argentina took over operations in Mexico already in operation since 1982.

In all cases, I had active participation in the implementation of strategic plans and executing business plans to open new offices and operations in other countries as well as client development, business proposals and implementation of best practices.

In 2012 I decided to join Skanska to develop the Engineering and Commercial Construction Business directly reporting to the CEO of the South American Region

In July 10th of 2014 Skanska AB decided that the Latin American operations will be significantly reduced and that the focus will be placed on the operations & maintenance (O&M) business

Considerable experience and developed significant skills in leadership, organizational development, strategic business planning, development of strategic alliances, client development, business

development, contract negotiation, risk analysis, best Practice, Starts-up analysis and improving of existing operations as well as portfolio project management.

Experience

Voyansi

5 months

Director of Strategy and Consulting

April 2023 - Present (2 months)

Strategy Board Advisor

January 2023 - Present (5 months)

Director of Strategic Accounts - LATAM

January 2023 - April 2023 (4 months)

Argentina

CAI Centro Argentino de Ingenieros

5 years 11 months

President - Technical Department - Presidente del Departamento Técnico

August 2019 - Present (3 years 10 months)

Argentina

President - Planning and Development Committee

July 2017 - July 2019 (2 years 1 month)

Argentina

Be a strategic institution for national development and improvement of public management, recognized for its ability to generate timely inputs and high technical quality for decision making, and promote national debate with the participation of various actors in society.

Collaborate in the orientation of the national development in the short, medium and long term, advising the governmental entities in the decision making process, elaborating strategic quality inputs, propitiating the national debate and contributing with a National Planning System.

Leading and projecting through its commissions: writings, studies, projects and presentations, which enhance engineering and add value to the development of the country.

Generating a "technical position" CAI before relevant issues.

Articulating the activity of the CAI Technical Commissions with similar organizations of other institutions.

MASALRO

Director

January 2015 - December 2022 (8 years)

Argentina

MASALRO is a consultancy that provides Strategic Consulting, Engineering and Project Management services, and aims to be a leader in delivering innovative solutions to assist our clients in developing & adding value to their Capital Projects, based on the best global practices.

We also facilitate customers in aligning their organizations with sustainable growth through new visions.

Fundación Pensar

Executive Team member. Mining area

February 2015 - December 2015 (11 months)

Argentina

Fundación Pensar (NGO) is a Think Tank on Public Policies.

Member of the executive team who is leading the research on the mining sector and for the preparation of a draft plan of national public policies.

Skanska

2 years 3 months

Director of Engineering

May 2012 - July 2014 (2 years 3 months)

Argentina LA

Reporting to the CEO of the South American Region, responsible for transforming the sector from an internal service to a new and independent product line, focusing on the Oil&Gas, Mining and Power Generation sectors

- Latin-American Engineering Center of excellence Leader.
- Member of the CRO Committee (Proposal review Committee) of LA responsible of analyzing all the Proposal of LA to be presented for approval
- BIM LA Leader
- Green initiatives responsible, LA
- Inclusion and Diversity advocate for LA.

Building Business Director

May 2012 - November 2012 (7 months)

Argentina - LA

Reporting to the CEO of the South American Region, responsible for analysis of re-launching Commercial Buildings Construction Unit (stand-by since 2001).

CH2M

7 years 8 months

Director of Energy, Mining and Chemical - Latin America

January 2010 - July 2011 (1 year 7 months)

LATAM

Responsible for the P&L in Latin America of the Market sectors belonging to the E&C Business Group of CH2MHill: Upstream, Midstream, Downstream, Renewable Energy, Mining and Chemicals.

Director of Operation - Latin America

October 2008 - January 2010 (1 year 4 months)

Supervision of the Mexican operations +300 employees, Sao Paulo's Brazilian Office with +250 employees and the Argentine operation with +450 employees. All the Country Operations Directors reported directly to me, a position directly reporting to the Latin-American Regional Managing

Director of Operation - South America

January 2005 - December 2008 (4 years)

Supervision of Sao Paulo Brazilian Office Operations with +250 employees and the Argentine Operation with +450 employees

Director of Operations Argentina

December 2003 - December 2004 (1 year 1 month)

Director of Operation, which included Design, Construction Management and EPCs (Engineering, procurement and Construction) performed in Argentina. Under his leadership, the offices of Argentina delivered Design and Construction Management services of projects valued over USD 350 million per year locally. Responsibilities also included the supervision of two satellite offices in Argentina, one located in Campana (50 miles to the north of BUA) and mostly dedicated to the Exxon Mobil refinery and other located in Bahía Blanca (375 miles to the south of BUA) fully dedicated to Dow Chemicals. Reporting directly were the Project Managers, Director of Design, Director of Construction, Office Managers of the Project Offices in Campana and Bahia Blanca.

Club Universitario de Buenos Aires

Board Member

January 2001 - December 2010 (10 years)

Argentina

Sport and Social Club. 21.000 members

Lockwood Greene Engineers

8 years 7 months

Director of Operations Argentina

June 2000 - November 2003 (3 years 6 months)

Argentina

Director of Operation, which included Design, Construction Management and EPCs (Engineering, procurement and Construction) performed in Argentina. Under his leadership, the offices of Argentina delivered Design and Construction Management services of projects valued over USD 350 million per year locally. Responsibilities also included the supervision of two satellite offices in Argentina, one located in Campana (50 miles to the north of BUA) and mostly dedicated to the Exxon Mobil refinery and other located in Bahía Blanca (375 miles to the south of BUA) fully dedicated to Dow Chemicals. Reporting directly were the Project Managers, Director of Design, Director of Construction, Office Managers of the Project Offices in Campana and Bahia Blanca.

Director of Design Argentina

May 1995 - June 2000 (5 years 2 months)

Argentina

Directly reporting were all the technical discipline leads; Mechanical, Electrical, Civil & Structural, Architectural, I&C, Process, Cost Estimating and Planning.

Responsible for the Total Quality Management System and IT systems implementation, Human Resources policy implementation.

Responsible for the Coordination of Technology, Processes and Procedures transfer from Lockwood Greene to Altecnic (former company bought by Lockwood Greene)

From 1996, he began as the lead of all the technology transfers (processes, procedures, systems, software and know-how) of LGE's office to Argentina. In 1997 he was made in charge of developing and implementing a plan to export engineering services where to date CH2MHill has exported more than 2,000,000 man hours to countries like USA, Russia, China, Canada, Australia, Brazil, Peru, Uruguay, Chile, Paraguay, Bolivia and Mexico, among others.

Pontificia Universidad Católica Argentina

Associate Professor - "Proyectos de Estructura"

January 1994 - December 1996 (3 years)

Argentina

Pontificia Universidad Católica Argentina

Associate Professor "Ciencias de la Construcción III"

January 1983 - December 1989 (7 years)

Argentina

Education

Pontificia Universidad Católica Argentina 'Santa María de los Buenos Aires'

Civil Engineer, Ingeniería civil · (1977 - 1982)

IAE Business School

Programa de Gobierno · (2015 - 2015)

IAE Business School

Programa Alta Dirección, Business Administration and Management, General · (2008 - 2008)

University of Michigan - Stephen M. Ross School of Business

Foundations of Leadership, Business Administration and Management,

General · (2006 - 2006)

De La Salle

Bachiller · (1964 - 1976)